



Press Release

25 July 2007

## **VIEW HDV TAPES ON THE MOVE WITH WORLD'S FIRST HD VIDEO WALKMAN**

- **World's first HD Video WALKMAN with pro features**
- **High quality 7-inch widescreen LCD monitor**
- **HDV1080i and DV (SP/LP) recording and playback**
- **Versatile interfaces including i.LINK and HDMI out**
- **x.v.Colour**
- **InfoLITHIUM L/M Series battery compatibility**

Now it's easy to check shots captured with any HDV or DV camcorder while you're in the field, in a hotel room or in the office. Sony today announces the world's first HD Video WALKMAN – the portable solution for viewing HDV and DV tapes while you're on the move.

Packed with professional features, the versatile GV-HD700E plays back HDV as well as miniDV tapes (SP and LP). Its ability to record HDV1080i/DV signals from an external source also makes it ideal as a back-up deck for professional videographers covering weddings and other events.

The clear, bright 7-inch widescreen (16:9) LCD offers a resolution of 1,152K (800x480x3[RGB]) dots for monitoring video and still images. An All-scan function ensures that 100% of the recorded frame area is displayed on the LCD monitor for accurate reviewing of shots. Up to six LCD panel setups can be stored and loaded at any time. The on-screen position of displayed timecode can be moved to any of six positions according to user preference. The screen folds down when the GV-HD700E is not in use for maximum portability.

The HD Video WALKMAN is generously equipped with interfaces for recording and playing HDV1080i and Standard Definition DV video from a range of sources. An HDMI output allows HD viewing on any connected HD-ready TV or monitor.

It's also the first Video WALKMAN supporting x.v.Colour. Based on the new xvYCC standard, x.v.Colour almost doubles the gamut of colours that can be displayed accurately on an xvYCC compliant display. HDV tapes recorded with x.v.Colour can be replayed with x.v.Colour signals available via HDMI and i.LINK outputs. x.v.Colour signals can also be read via the i.LINK input, and x.v.Colour information is passed through to the portable deck's HDMI output.

A separate HD/SD component output is provided in addition to the HDMI output. An i.LINK port allows direct recording and playback of HDV and DV signals, while analogue video and audio can be recorded and monitored via S Video and RCA input connectors. In addition, still images can be captured from tape (HDV or DV) during playback and stored onto Memory Stick.

For convenient operation, any of fourteen commonly-used functions (including search, index mark and playback zoom) can be assigned to three function buttons. There's also a Status Check mode that gives a handy on-screen confirmation of key Audio, Output, Assign and LCD settings.

For extra versatility the GV-HD700E can be used with InfoLITHIUM L and M Series batteries. Supplied accessories include an AC Adaptor, wireless remote controller, component cable and AV Multi Cable (without S Video).

The GV-HD700E HD Video WALKMAN will be available throughout Europe from September 2007.

**- ENDS -**

For further information, please contact your local PR representative.

#### Key features:

- Format: HDV / DV SP / DV LP
- LCD panel: 7.0 inch (16:9 widescreen)
- Panel resolution: 1,152K dots 800(H) x 480(V) x 3RGB
- All-scan function
- User-assignable LCD setup profiles: 6 (settings for Brightness, Colour Level, Contrast, Sharpness, Colour, Phase)
- Inputs:
  - i.LINK (HDV/DV)
  - Video (RCA x1)
  - Audio (RCA x2)
  - S-Video
- Outputs:
  - HDMI
  - i.LINK (HDV/DV)
  - Component HD/SD (Special D)
  - Video/Audio/S Video (AV Multi-connector)
- USB
- Memory Stick Slot
- Headphone jack
- Stereo speaker
- Battery: InfoLITHIUM L / M series
- DC power in

#### **About Sony**

Sony manufactures audio, video, communications and information technology products for the global consumer and professional markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to be one of the world's leading digital entertainment brands. Sony recorded consolidated global annual sales of EUR 55.83 billion (yen 8,296 billion) for the fiscal year ended March 31, 2007, based on an average market exchange rate for the same period of yen 148.6 to the EUR. It employs approximately 163,000 people worldwide.

In Europe, the Sony Group recorded consolidated annual sales of EUR 13.71 billion (yen 2,038 billion) for the fiscal year ended March 31, 2007. Sony Europe, headquartered at the Sony Center am Potsdamer Platz in Berlin, is responsible for the company's European electronics business and registered consolidated sales of EUR 9.12 billion for the same period.

For more information on Sony Europe, please visit <http://www.sony-europe.com> and <http://www.sony-europe.com/presscenter>.

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